

ICOH CONGRESS 2012 MONTERREY, MEXICO

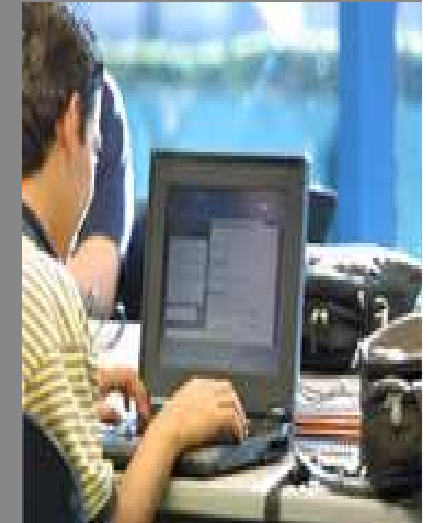


NUEVO LEON STATE GOVERNMENT SUPPORT



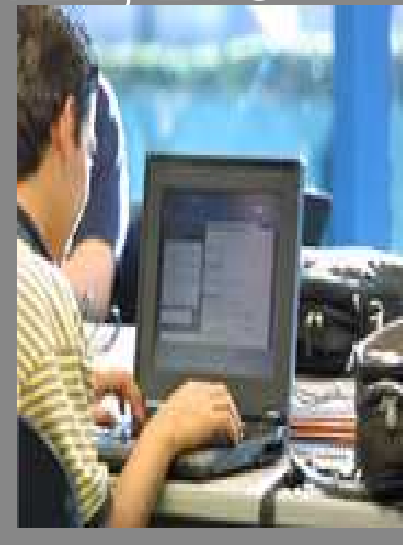
HIGH LEVEL OF SCIENTIFIC/ACADEMIC ACTIVITIES

MONTERREY: ICOH 2022 (March 18-24)



HIGH LEVEL OF SCIENTIFIC/ACADEMIC ACTIVITIES

- ICOH SCIENTIFIC COMMITTEES
- NIOSH, ACOEM, IAPA AND CCOHS, SUPPORT
- ANAMT, SMTBA, FAMETRA, FENASTAC, SCMT, SOPESO, FECACSO, SHMT AND SGMT
- UNAM, IMSS, STPS, SS, COFEPRIS, SOMETLAN AND FENASTAC
- ASIA COMMITTEE, IBEROAMERICAN COMMITTEE, FRENCH SPEAKING COUNTRIES COMMITTEE, ETC.



LOW PRICES/FEEES

MONTERREY: ICOH 2012 DESTINATION

Hotels



Within the Metropolitan Area

	Rates	
*GT	€ 74.00 - 104.00	USD 93.00 - 131.00
5 stars	€ 59.00 - 74.00	USD 60.00 - 93.00
4 stars	€ 48.00 - 66.00	USD 61.00 - 83.00
3 stars	€ 29.00 - 48.00	USD 37.00 - 61.00
2 stars	€ 26.00	USD 35.00
1 stars	€ 16.00	USD 21.00

Estimates are that by the year 2012 there will an average of 15,000 rooms.

* Grand Tourism

Internet access in all Hotels and free in CINTERMEX WI FI

Lodging

- Currently, there is an offer of 10,500 hotel rooms (14,000 rooms are projected for 2009 *)
- 70% of hotels count with the necessary standards to receive attendees to conventions, congresses and trade shows.
- Transportation circuits from the hotels to the convention center are not longer than 15 minutes.
- World hotel chains.
(Novotel, Ibis, InterContinental, Crowne Plaza, Marriott, Hilton, Radisson, Hampton Inn, and Sheraton).

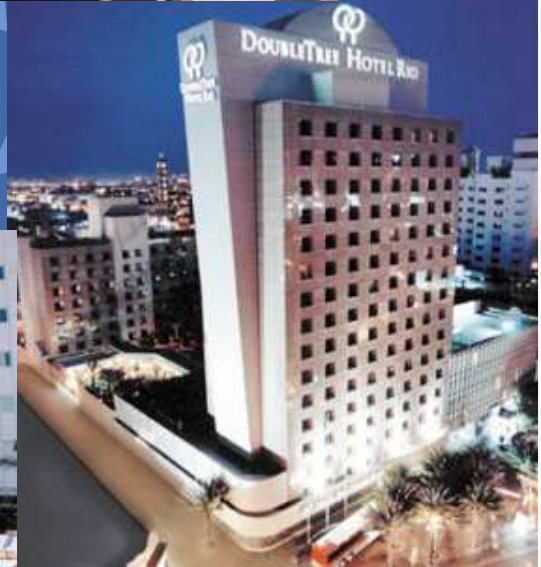


*Source: *Asociación Mexicana de Hoteles y Moteles de Nuevo León* (Mexican Association of Hotels and Motels of Nuevo Leon).

Lodging

AVERAGE RATE

- De luxe hotels \$130 USD
- 5-star hotels \$ 80 USD
- 4-star hotels \$ 60 USD
- Economic hotels \$ 50 USD



Monterrey, Mexico

- Health structure: 603 hospitals, 6,309 doctors and 11,284 paramedics.
- In 2003, Monterrey was classified the best city in Mexico to do business and the fourth best in Latin America.
- It is one of the world leaders in Virtual Universities.
- In 2002, it obtained the first place in Satisfaction Index of International Visitors in Mexico.



Tecnológico de Monterrey
(*Monterrey Institute of Technology*)



Escuela de Graduados en Administración y Dirección de Empresas (*Administration and Management Graduate School*) (EGADE, ITESM)



Palacio de Gobierno (Governors' Hall)

BEST CONGRESS FACILITIES

MONTERREY: ICOH 2012 DESTINATION

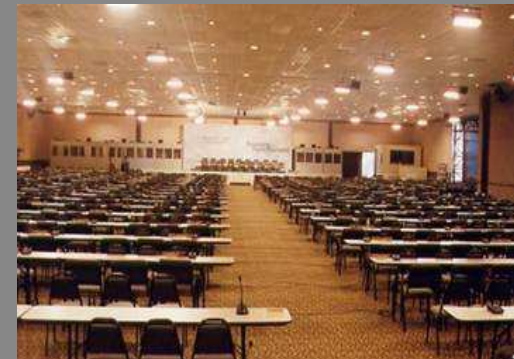
CINTERMEX adapts to the customer needs.



The same area could be used for exhibitions, conventions, meetings, seminars, private parties, etc.

MONTERREY, MEXICO

MONTERREY: ICOH 2012 DESTINATION



PAYMENT SCHEDULE

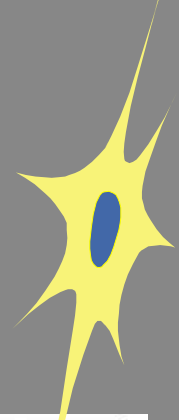
		CHARGE		BALANCE
		US DLLS		US DLLS
CONVENTIONS AND EXHIBIT CENTER		\$88,452.39		\$88,452.39
INSURANCE		\$922.00		\$89,374.39
SCHEDULE	%		Advanced payment	US DLLS
			0.00	\$89,374.39
AT SIGNED	10.00%		\$8,937.44	\$80,436.95
POR DEFINIR	20.00%		\$17,874.88	\$62,562.08
POR DEFINIR	30.00%		\$26,812.32	\$35,749.76
POR DEFINIR	40.00%		\$35,749.76	\$0.00

* El incumplimiento del calendario de pagos, causa cancelación del contrato para eventos.

ICOH CONGRESS 2012

MEETING ROOMS & EXHIBIT	M2	# DAYS	\$/M2/DAY		US DLLS
EXHIBIT HALL A	3,400.00	7.00	\$2.09		49,742.00
19 MEETING ROOMS FACILITIES	3,950.00	7.00	\$1.91		52,811.50
					0.00
STANDARD RATE					102,553.50
DISCOUNT 25% OFF					25,638.38
PRICE AFTER DISCOUNT					76,915.13
15% IVA (TAXES)					11,537.27
FINAL AMOUNT					88,452.39

Cintermex-Monterrey International Business Center

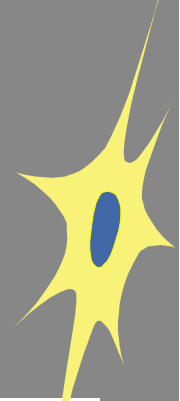


- 5,500 m2 for conventions
- 15 halls with capacity for 8 to 1,900 persons

Hall	D I M E N S I O N S					R E C O M M E N D E D C A P A C I T Y F O R C O N V E N T I O N S •								
	Width	Length	Area	Height	Booth Capacity***	Theater	Classroom	Banquet	Dinner/Ball	Cocktail	U Shape	Imperial	Russian	
Mexico	Meters	27.15	35.5	963	5.3	46	1000	640	800	650	1100	-	-	-
	Feet	89	116	10324	17									
USA	Meters	27.35	32.6	891	5.3	46	900	560	780	600	990	-	-	-
	Feet	89	107	9523	17									
Canada	Meters	18	32.6	586	5.3	28	540	350	450	400	650	-	-	-
	Feet	59	107	6313	17									
NAFTA	Meters	32.6	72.5	2363	5.3	114	2150	1650	2100	1950	2600	-	-	-
	Feet	107	237	25359	17									
Mexico - USA	Meters	32.6	54.5	1776	5.3	85	1900	1200	1580	1250	1950	-	-	-
	Feet	107	178	19046	17									
USA - Canada	Meters	32.6	45.35	1478	5.3	71	1440	910	1240	1000	1600	-	-	-
	Feet	107	148	15836	17									
Europe	Meters	12.85	24.85	319	4.6	15	200	200	200	200	200	85	100	100
	Feet	42	82	3444	15									
America	Meters	8.65	17.85	154	4.6	8	130	90	80	40	150	40	50	50
	Feet	28	59	1652	15									
Africa	Meters	8.65	8.85	76	4.6	-	50	30	50	-	70	25	30	30
	Feet	28	29	812	15									
Asia	Meters	8.65	8.85	76	4.6	-	60	40	50	-	70	30	40	40
	Feet	28	29	812	15									
Africa - Asia	Meters	8.65	17.7	153	4.6	-	100	80	80	40	120	40	50	50
	Feet	28	58	1624	15									
Vestibule	Meters	**	**	1000	5.38	34	-	-	-	-	-	-	-	-
	Feet	**	**	10760	18									
MTY400	Meters	**	**	54	3.31	-	60	40	50	-	60	30	35	35
	Feet	**	**	581	11									
VIP	Meters	**	**	51	3.31	-	45	30	30	-	50	20	25	25
	Feet	**	**	549	11									
101 al 110	Meters	9	9	81	3.6	-	60	40	50	-	70	30	40	40
	Feet	29.5	29.5	872	11.8									

• Capacity in conventions may vary depending on setup orientation, stage position, dance floor, and audiovisual equipment. •• See map ••• Booth capacity for 9m2 (100 ft2) modules, using 52% of the area.

Cintermex-Monterrey International Business Center



- 18,380 m² for trade shows
 - 6 halls with capacity for 2,700 to 18,900 persons

Hall	DIMENSIONS					RECOMENDED CAPACITY FOR EVENTS				
	Unit	Width	Length	Area	Height	Booths	Auditorium	School	Banquet	Dinner/Ball
A	Meters	41	83	3440	9	198	3550	2440	3400	2300
	Feet	134	272	37014	30					
B	Meters	32	83	2656	9	153	2700	1880	2600	1750
	Feet	105	272	28578	30					
C	Meters	37	83	3094	9	178	3200	2190	3000	2050
	Feet	121	272	33291	30					
D	Meters	37	83	3071	9	178	3160	2180	3000	2040
	Feet	121	272	33056	30					
E	Meters	36	83	3048	9	181	3130	2150	3000	2020
	Feet	118	272	32772	30					
F	Meters	37	83	3071	9	178	3160	2180	3000	2040
	Feet	118	272	33056	30					
B + C	Meters	69	83	5750	9	332	5900	4070	5600	3800
	Feet	226	272	61869	30					
D + E	Meters	73	83	6119	9	356	6290	4330	6000	4060
	Feet	239	272	65828	30					
A + B + C	Meters	110	83	9190	9	533	9450	6510	9000	6100
	Feet	360	272	98884	30					
D + E + F	Meters	110	83	9190	9	527	9450	6510	9000	6100
	Feet	360	272	98884	30					
B+C+D+E	Meters	142	83	11869	9	709	12190	8400	11600	7860
	Feet	465	272	127697	30					
A+B+C+D+E	Meters	183	83	15309	9	883	15740	10840	15000	10160
	Feet	599	272	164711	30					
A+B+C+D+E+F	Meters	218	83	18380	9	1055	18900	13020	18000	12200
	Feet	720	272	197841	30					
Arcade	Meters	13	138	1813	22	105	---	---	---	---
	Feet	43	453	19515	73					

* Booth capacity for 9m 2 (100 ft 2) modules, using 52% of the area.
 ** Capacity may vary depending on the setup orientation, stage position, dance floor and audiovisual equipment.

Monterrey, Mexico

Because of its security, the city was chosen to host two world events:

- UNO Conference for Financing of Development in 2002, with the attendance of 180 delegates around the world.
- OAS Extraordinary Summit of Americas in 2004, with the participation of 34 chiefs of state.



Venues



Parque Fundidora is a city within the city.

- 114 hectares, efficient security and total access control
- Hosts the most important venues of the city:

Arena Monterrey

- First and sole arena in Latin America
- Audience of 17,500 (auditorium)



Monterrey International Business Center

- ISO 9002 Certification



References:

- UNO Conference for Financing of Development in 2002.
- OAS Extraordinary Summit of Americas in 2004.
- XVII Karate World Championship in 2004.

CINTERMEX







EXPOSITION ROOM SETTING

Sistema de montaje de stands DUALEIGHT° poste de 8 direcciones de aluminio anodizado, mampara de aglomerado de 6 mm. recubierta de melamina blanca por ambas caras de 1.00 mt. de ancho por 2.50 mts. de alto, marquesina con nombre de cada expositor, lámpara fluorescente 2 x 39 watts, contacto polarizado para 1,000 watts, alimentadores de uso rudo, tableros de control para cada cuatro stands con protección termomagnética y personal de mantenimiento durante todo el tiempo que dure su exposición.

Nuestro precio por montaje del evento es \$263,340.00 + IVA =

\$302,841.00 = USD \$ 28,041.00

TOURIST/SOCIAL ACTIVITIES



DINNER USD \$52,783.00

CONCEPTO	CTO.UNIT.		CANT.	DIAS	IMPORTE	I.V.A.	SERVICIO	TOTAL
CENA DE CLAUSURA								
Renta de espacio para CENA Fundidora puede ser en cortesía.	\$ 40,000.00		1	1	\$40,000.00	\$6,000.00	\$0.00	\$46,000.00
Servicio a domicilio: Menú a 3 tiempos en base a ave ó res incluye descorche por persona por 3 horas. Desde:	\$ 430.00		600	1	\$258,000.00	\$38,700.00	\$44,505.00	\$341,205.00
Bebida a consignación Desde:	\$ 200.00		600	1	\$120,000.00	\$18,000.00	\$20,700.00	\$158,700.00
Centros de mesa en base a flor natural	\$ 250.00		60	1	\$15,000.00	\$2,250.00	\$0.00	\$17,250.00
Equipo de audio, microfonos, etc.	\$ 6,000.00		1	1	\$6,000.00	\$900.00	\$0.00	\$6,900.00
Ballet folklórico de 8 parejas (pendiente por definir con OCV)			1	1	\$0.00	\$0.00	\$0.00	\$0.00
Sub Total					\$439,000.00	\$65,850.00	\$65,205.00	\$570,055.00



**MONTERREY IS THE BEST
CITY AND CINTERMEX THE
BEST CONVENTION
CENTER TO HOLD THE
ICOH 2012**

!!! WELCOME !!!